



WE SAVED YOU A SEAT

at The 27th Annual Family Cafe

The Annual Family Cafe

Since 1998, The Annual Family Cafe has brought Floridians with all types of disabilities together for **three days of information, training, and networking** each June. With a great range of individual **breakout sessions**, a packed **Exhibit Hall** with dozens of vendors, and a series of special events including **Keynote speakers** and **The Governor's Summit on Disabilities**, The Annual Family Cafe offers attendees exposure to resources on a grand scale, unprecedented access to policy-making officials, and a chance to network with other individuals with disabilities and their families. We are pleased to offer you the opportunity to **serve up** your organization's products or services to our 15,000+ attendees at **The 27th Annual Family Cafe!**

June 13-15, 2025
**Hyatt Regency
Orlando**

About The Family Cafe

Founded by Florida families in 1998, The Family Cafe is a 501 (c) 3 non-profit organization that provides individuals with disabilities and their families with

**Collaboration, Advocacy,
Friendship, and Empowerment**

by serving as a facilitator of communication, a space for dialogue, and a source of information.

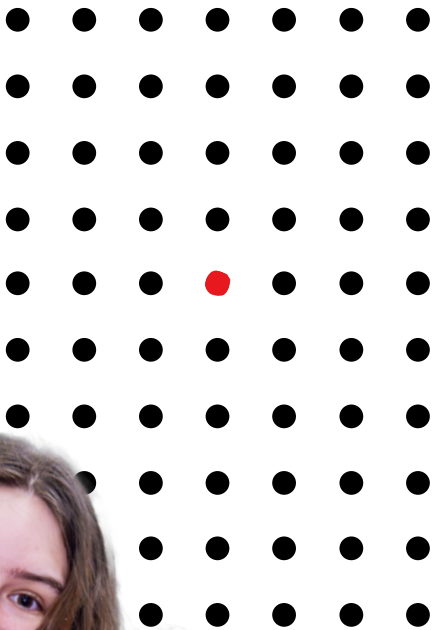


The Family Cafe, Inc.
713 East Park Avenue
Tallahassee, FL 32301
(850) 224-4670
www.familycafe.net



70:1

Attendee to Exhibitor Ratio



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at The 27th Annual Family Cafe

15,239

attended in 2024, representing

67 counties

in Florida and as far away as New Zealand



Top 5 Services

received by Attendees

- Medicaid
- Social Security
- Agency for Persons with Disabilities
- Exceptional Student Education
- Children's Medical Services





EXHIBITOR Menu

Basic Level

Booth Space

10' x 10' draped booth furnished with one skirted table, two chairs, and pipe and drape; includes two professional registration fees

Virtual Booth

Virtual Exhibit Booth on our event App

\$2,500

Lead Generation

Collect leads by scanning attendee name badges or interacting with them in your virtual exhibit booth

A La Carte *add-ons*

Booth Staff

Additional Professional Registrations. Individuals with disabilities and their family members are exempt

\$250

Sponsored Email

to The Family Cafe email list

\$7,500

Meeting Room Rental

at The 27th Annual Family Cafe

\$7,500

\$2,000 Push Notification

in our event App

\$2,500

Social Media Post

provided by your organization, posted during the event

\$2,500

Quarter Page Ad

in The Family Cafe Program

\$5,000

Half Page Ad

\$7,500

Full Page Ad

Brigade Level

Featured Exhibitor

designation and inclusion in the Exhibitor Carousel on our event App

Choose Your Booth Space

10' x 10' draped booth and Virtual Exhibit Booth with Lead Generation included

Booth Staff

Four complimentary Professional Registrations

Logo Placement

on the Sponsor Listing in The Family Cafe Program

\$7,500

Post-Event Thank You

on The Family Cafe's social media

Quarter Page Ad

in The Family Cafe Program

Program ads must be submitted by May 1, 2025 and are subject to The Family Cafe approval

Exhibit Hall Hours

Move-In

Thursday, June 12 5:00 p.m. to 9:00 p.m.
Friday, June 13 8:00 a.m. to 9:00 a.m.

Exhibit Hall Hours

Friday, June 13 9:00 a.m. to 6:30 p.m.
Saturday, June 14 8:00 a.m. to 6:30 p.m.

Tear Down

Saturday, June 14 6:30 p.m. to 10:00 p.m.
Sunday, June 15 8:00 a.m. to 10:00 a.m.





Junior Chef

Sponsor Spotlight

on The Family Cafe website and inclusion in the Sponsor Carousel on our event App

Choose Your Booth Space

10' x 10' draped booth and Virtual Exhibit Booth with Lead Generation included

Booth Staff

Four complimentary Professional Registrations

\$15,000

Logo Placement

on the Sponsor Listing in The Family Cafe Program and General Session Slideshow

Post-Event Thank You

on The Family Cafe's social media

Half Page Ad

in The Family Cafe Program

Pastry Chef

The first five Junior Chef perks, plus...

Sponsored Pre-Event Email

to The Family Cafe email list

Logo Placement

on event Digital Signage

\$25,000

Full Page Ad

in The Family Cafe Program

SPONSOR Menu

Sous Chef

All Pastry Chef perks, plus...

Recognition

in General Session Podium Announcements

Ad Placement

on event Digital Signage

Social Media

Featured post by The Family Cafe during the event

Push Notification

Featured push notification in our event App during the event

\$50,000

Upgrade Your Booth

to a 20' x 10' space

Booth Staff

Ten complimentary Professional Registrations for your staff



Program ads must be submitted by May 1, 2025 and are subject to The Family Cafe approval



Head Chef

Booth Space

20' x 10' draped booth and sixteen complimentary Professional Registrations

Meeting Room Rental

Two meeting rooms for your organization's use

Recognition

in General Session Podium Announcements

Ad Placement

on event Digital Signage

Push Notification

Featured push notification in our event App during the event

Social Media

Featured post by The Family Cafe during the event

Check-In Kiosk

Your logo featured on the splash page of our check-in kiosks

Family Cafe Coloring Book

Your logo printed on The Family Cafe Coloring Book

Lanyards

Your logo printed on our attendee Lanyards

\$100,000

SPONSOR

Menu

Executive Chef

Premier Booth Space and Booth Staff

20' x 20' draped booth with first dibs on location and unlimited Professional Registrations

Meeting Room Rental

Two meeting rooms for your organization's use

Recognition

in General Session Podium Announcements

Ad Placement

on event Digital Signage

Push Notification

Featured push notification in our event App during the event

Social Media

Featured post by The Family Cafe during the event

Check-In Kiosk

Your logo featured on the splash page of our check-in kiosks

Conference Bags

Your logo printed on our attendee Conference Bags

Inside Cover

Your full-page ad placed on the inside cover of The Family Cafe Program

\$150,000





SPONSOR *Menu*

Sponsor Level	Exec. Chef	Head Chef	Sous Chef	Pastry Chef	Junior Chef	Brigade	A La Carte
Price	\$150,000	\$100,000	\$50,000	\$25,000	\$15,000	\$7,500	
Exhibit Booth Size Included	20x20	20x10	20x10	10x10	10x10	10x10	
Preferred Booth Location	X	X	X	X	X	X	
Conference Registrations Included	X	16	10	4	4	4	\$250
Sponsored Pre-Event Email to Family Café Email List	1	1	1	1			\$7,500
Meeting Room Rental	2	2					\$7,500
Introduce a Keynote Speaker	X						
Logo Placement on Lanyards		X					
Logo Placement on Family Café Coloring Book		X					
Logo Placement on Conference Bags	X						
Your Organization Featured in our Event App	X	X	X	X	X	X	
Logo on website Sponsor Listing	X	X	X	X	X	X	
Logo in the Event Program	X	X	X	X	X	X	
Logo Placement in General Session Slideshow	X	X	X	X	X		
Recognition in General Session Podium Announcements	X	X	X				
Logo Placement on Attendee Check-In Kiosk Splash Page	X	X					
Ad Placement on Event Digital Signage	X	X	X				
Logo Placement on Event Digital Signage	X	X	X	X			
Featured Social Media Post During Event	X	X	X				\$2,500
Featured Push Notification During Event	X	X	X				\$2,000
Post Event Social Media "Thank You" Post to All Sponsors	X	X	X	X	X	X	
Full Page Program Ad	X	X	X	X			\$7,500
Half Page Program Ad					X		\$5,000
Quarter Page Program Ad						X	\$2,500
Inside Cover Ad Placement	X						

Ready to Order? Please contact Sarah Fahey, Event Manager
sfahey@familycafe.net | (850) 224-4670